

ABDUL REHMAN KHAN

Senior Software Engineer | Full Stack CMS & Frontend Specialist

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Digital Presence: [LinkedIn Profile](#) | [Portfolio](#) | [Website](#)



EXECUTIVE SUMMARY

Seasoned Senior Web Developer with 8+ years of experience in high-performance website engineering. Specializing in WordPress, Shopify, Webflow, Wix, and SquareSpace, I leverage a Bachelor's in Software Engineering to build scalable, secure, and SEO-optimized platforms. I possess a unique technical self-sufficiency: while I am not a dedicated UI/UX designer, I am proficient in Figma and Adobe XD, allowing me to resolve visual inconsistencies and update interfaces independently without design team intervention. Expert in PHP, JavaScript, and custom CMS architecture, with a proven track record of leading teams and delivering pixel-perfect e-commerce solutions.

TECHNICAL SKILLS

- **CMS Ecosystems:** WordPress (Custom Themes/Plugins), Shopify (Liquid), Webflow, Wix, SquareSpace, PHP.
- **Frontend Mastery:** HTML5, CSS3, JavaScript (ES6+), jQuery, Bootstrap, SASS, Tailwind CSS, ReactJS.
- **Engineering & Backend:** C#, .Net MVC, Winform, MySQL, MS SQL, Postgres.
- **Design Troubleshooting:** Figma, Adobe XD, Photoshop, Illustrator, InDesign.
- **DevOps & Cloud:** Git, GitHub, GitLab, AWS (EC2), JIRA, \$CI/CD\$ using GitHooks.
- **Interpersonal:** Team Leadership, Project Management, Conflict Resolution, Negotiation.

LIVE PROJECT SHOWCASE

Proven production-grade websites developed and managed:

<i>Industry</i>	<i>Project URLs</i>
<i>Real Estate & Construction</i>	Prescott UAE • Prescott.ae • Steeline.pk

Medical & Healthcare	Galaxy Pharma • Hepius.ae • Dr Umer Pain Relief
Corporate & Agency	Websity Digital • Mystic Advertising • AdvBizClan • Avana Solutions • Nextac Ltd
Niche & Services	Accessibility Partners • Boatique Staffing • Evad-me.com • FK NailPalace
Education & Media	From High School to Uni • WikiCyclopedia • Sarani Weddings
Detailed Portfolio	Live URL

PROFESSIONAL EXPERIENCE

Websity Digital | Senior Software Developer | Mar 2024 – Mar 2026

- Lead the technical execution of high-priority web projects for a modern digital agency.
- Architected custom WordPress websites with optimized performance and advanced SEO strategies.
- Engineered and deployed WooCommerce solutions tailored for complex e-commerce requirements.
- Managed AWS cloud infrastructure (Lightsail) to ensure high availability and security for client platforms.
- Executed UI/UX design updates independently using Figma to accelerate deployment cycles.

Krystosoft | Senior CMS & Web Developer | Oct 2022 – Mar 2024

- Built and maintained enterprise-grade sites using WordPress, Shopify, and Webflow.
- Developed custom PHP and JavaScript solutions to extend native CMS functionality.
- Structured complex content management systems using Custom Post Types, Taxonomies, and ACF.
- Streamlined front-end workflows by resolving UI/UX design inconsistencies directly, reducing reliance on external design teams.
- Managed and mentored a small development team, ensuring high-quality, scalable output.

Novatex Limited | Full Stack & CMS Developer | Mar 2022 – Sep 2022

- Architected a robust and secure web platform, bridging the gap between complex backend data management and a clean, responsive frontend.
- Configured reliable cloud hosting infrastructure to handle high traffic volume while maintaining lightning-fast load speeds.
- Independently troubleshooted and resolved UI/UX inconsistencies to ensure the digital interface matched corporate branding guidelines perfectly.

Logicose | Senior Executive Web Developer | Mar 2021 – Feb 2022

- Developed custom WordPress themes and plugins from the ground up with significant performance optimizations.
- Designed responsive and SEO-friendly websites using semantic HTML, CSS, and JavaScript.
- Integrated advanced WooCommerce features and streamlined complex e-commerce functionalities.

Nisshinbo Holdings Inc. | Frontend Web Developer | Dec 2020 – Dec 2021

- Developed and maintained ASP.NET MVC web applications while managing parallel remote projects.
- Ensured rigorous cross-browser compatibility and continuous performance optimization.

Mystic Advertising | Software Developer | Jan 2020 – Feb 2021

- Managed diverse client portfolios across multiple CMS and e-commerce platforms (WordPress and Shopify).
- Configured online stores, managing inventory and implementing secure payment gateways.
- Utilized Elementor for advanced drag-and-drop customization to enhance UI/UX.

Afiniti | Software Quality Assurance Intern | Aug 2020 – Sep 2020

- Conducted rigorous manual and automated testing to ensure high software quality standards.
- Collaborated directly with developers for issue resolution and bug reporting using Jira.

ARTT Business School | Graphic Designer & IT Manager | Feb 2013 – Apr 2021

- Led the digital transformation for the institution, managing both visual UI/UX design and technical development of web platforms.
- Created fully responsive user interfaces utilizing HTML, CSS, JavaScript, and modern CMS platforms.
- Managed site performance, server hosting environments, and cross-browser compatibility.

Note: Earlier career history includes front desk and customer service operations at China Grill (Feb 2011 – Mar 2013).

DETAILED ENGINEERING PROJECTS

Full-stack development history using .NET, C#, and SQL:

Project Title	Role	Tech Stack	Key Description
The Reporter App	Full Stack Developer	ReactJs, React Native, Firebase, SQL	A news-sharing mobile and web app allowing users to report and publish updates in real-time.
Order Management System	Full Stack Developer	Winform, C#, .Net MVC, SQL	A desktop-based solution for tracking inventory and managing customer transactions with automated workflows.
Library Management System	Full Stack Developer	Winform, C#, .Net MVC, SQL	A comprehensive system for real-time tracking of books, members, and library transactions.
Learning Management System	Full Stack Developer	Winform, C#, .Net MVC, SQL	An educational platform featuring integrated user dashboards for course and student progress management.
Twitter Clone	Full Stack Developer	.Net MVC, C#, SQL, GitHub	A social media application replicating core functionalities like posting and real-time user interaction.
Photo Order Management	Full Stack Developer	Winform, C#, .Net MVC, SQL	Optimized workflow tool designed to manage customer photo orders and track deliveries.
Theatre.com	Full Stack Developer	HTML, CSS, JavaScript	A web-based platform for exploring, booking, and managing theatre event tickets.

EDUCATION & CREDENTIALS

- **Bachelor of Software Engineering** | Iqra University (2022, CGPA: 3.16).
- **Key Certifications:** Google Analytics, Adobe XD (LinkedIn), WordPress SEO (Coursera), OpenCart Certification, No-Code Webflow Development.
- **Diplomas:** Aptech Certified Computer Professional; Advanced Diploma in Media Studies (Arena Multimedia).